

EXHIBIT B

ment 87-3

CMG WORLDWIDE

Representing the World's Greatest Legends

May 2, 2006

Mr. Glen A. Bodzy
General Counsel
URBAN OUTFITTERS, INC.
1809 Walnut Street
Philadelphia, Pennsylvania 19103

Re: *Unauthorized Use of Marilyn Monroe, James Dean and Jean Harlow*

Dear Mr. Bodzy:

CMG Worldwide, Inc. ("CMG") is the exclusive, worldwide agent for Marilyn Monroe, LLC, James Dean, Inc. and The Estate of Jean Harlow, proprietors of certain trademark rights, the rights of association and sponsorship, and rights of publicity in and to the Marilyn Monroe, James Dean and Jean Harlow names, images, and likenesses. As such, CMG pursues and prosecutes all claims and causes of action arising out of, or relating to, the unauthorized use of the names, images, and likenesses of Marilyn Monroe, James Dean and Jean Harlow.

Enclosed is evidence Urban Outfitters is selling unlicensed Marilyn Monroe and James Dean t-shirts. We also have information that Urban Outfitters is selling unlicensed Jean Harlow t-shirts. Be advised that such unauthorized use is in contravention to the aforementioned rights and will not be tolerated.

This letter therefore represents a formal demand that Urban Outfitters immediately cease and desist any and all unauthorized use of Marilyn Monroe, James Dean and Jean Harlow. Be advised that a fee will be required to absolve your company for the unauthorized use of our clients that has already occurred.

We are willing to resolve this situation in an amicable fashion. To that end, we will expect your acknowledgment and response within five days upon your receipt of this letter confirming your willingness to cease and desist all use of our clients in association with your business. In addition, we require that you provide a detailed accounting of the total sales of all infringing merchandise.

Should you fail to comply with our request, be advised that CMG is prepared to utilize all legal avenues available to ensure that our clients are disassociated from your company and are fairly compensated for any and all past use.

Nothing contained herein or omitted herefrom constitutes a waiver of any of the rights or remedies at law or in equity of Marilyn Monroe, LLC, James Dean, Inc., The Estate of Jean Harlow or CMG Worldwide, Inc., all of which are hereby expressly reserved.

Cordell J. Edwards
Cordell J. Edwards, Esq., Legal Counsel

cc: Marilyn Monroe, LLC
James Dean, Inc.
The Estate of Jean Harlow

Los Angeles
5142 Sunset Blvd., 8th Floor Penthouse
Van Nuys, California 91410 USA
Phone: 310.561.8500 Fax: 310.576.8500

Corporate Headquarters
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New York Office
1100 Avenue of the Americas, 22nd Floor
New York, New York 10020-1097
Phone: +1 (212) 694-8962 Fax: +1 (212) 694-1540

Respectfully,

Tricia Shepherdson
Business & Legal Affairs
CMG Worldwide, Inc.

**VIA FACSIMILE
CONFIRMATION FIRST CLASS MAIL**

January 5, 2006

ELENA ALAMAR
CREACIONES JUGAVI, S.L.
Doctor Honorio Pallas, 18
Benijanim, Valencia 46830
SPAIN
Facsimile: 96 292-0022

Re: *Unauthorized Use of Marilyn Monroe*

Dear Sir or Madam:

CMG Worldwide, Inc., ("CMG"), is the exclusive, worldwide agent for Marilyn Monroe, LLC, proprietor of certain trademark rights, the right of association and sponsorship and right of publicity in and to the Marilyn Monroe name, image, and likeness. As such, CMG pursues and prosecutes all claims and causes of action arising out of, or relating to, the unauthorized use of the name, image and likeness of Marilyn Monroe.

It has come to our attention that Creaciones Jugavi is using Marilyn Monroe in conjunction with its business. Be advised that such unauthorized use is in contravention to the aforementioned rights and will not be tolerated.

This letter therefore represents a formal demand that Creaciones Jugavi immediately cease and desist any and all unauthorized use of Marilyn Monroe. Be advised that a fee will be required to absolve you for the unauthorized use of our client that has already occurred.

We will expect your acknowledgment and response within five days of your receipt of this letter, confirming your willingness to cease and desist all use of Marilyn Monroe in association with your business. In addition, we request that you provide an accounting of all mediums that have featured the attached advertisement or similar advertisements.

Please contact Raquel Khoury in our Rio De Janiero office in regard to this matter. She may be reached at (55) 21 2554 - 8960 or by email at Raquel@cmgworldwide.com.

Should you fail to comply with our request, be advised that CMG is prepared to utilize all legal avenues available to ensure that our client is disassociated from your company and that she is fairly compensated for any and all past use.

1/17/2006

01/11/07 11:51 Pg: 14/24

Bradford Licensing

Fax sent by : 973507419

CMG WORLDWIDE
Representing the World's Greatest Legends

Via First Class Mail, Email and Facsimile

October 3, 2005

Mitch Dowd Design
615 Warrigal Road
Ashwood, Victoria
Australia, 3147
Facsimile: +61 3 9569 8800
Email: mdown@mitchdowd.com.au

Re: **Unauthorized use of Marilyn Monroe**

Dear Sir or Madam:

CMG Worldwide, Inc. ("CMG") is the exclusive worldwide agent for Marilyn Monroe, LLC, proprietor of certain trademark rights, rights of association and sponsorship, and rights of publicity in and to the Marilyn Monroe image, likeness and name. As such, CMG pursues and prosecutes all claims and causes of action arising out of, or relating to, the unauthorized use of the name, image and likeness of Marilyn Monroe.

It has come to our attention that Mitch Dowd Design is using Marilyn Monroe's name and image in connection with its business. Be advised that such unauthorized use is in contravention to the aforementioned rights and will not be tolerated.

This letter therefore represents a formal demand that Mitch Dowd Design immediately cease and desist any and all unauthorized use of Marilyn Monroe. Be advised that a fee will be required to absolve your business for the unauthorized use of our client that has already occurred.

We would prefer to resolve this situation in an amicable fashion. To that end, we will expect your acknowledgement and response within five days upon your receipt of this letter confirming your willingness to cease and desist all use of Marilyn Monroe. In addition, we request that you provide an accounting of all sales of items featuring Marilyn Monroe.

Should you fail to comply with our request, be advised that CMG is prepared to utilize all legal avenues available to ensure that our client is disassociated from your company and is fairly compensated for any and all past use.

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Friday, September 30, 2005 max

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October 3, 2005

Nothing contained herein or omitted herefrom constitutes a waiver of any of the rights or remedies at law or in equity of Marilyn Monroe LLC or CMG Worldwide, Inc., all of which are hereby expressly reserved.

Respectfully,

Shana M. Collier

Shana M. Collier
Business and Legal Affairs

cc: Mark Roesler, Esq., Chairman & CEO
Jonathan Faber, Esq., President
Lawrence V. Molnar, Esq., Legal Counsel
Marilyn Monroe LLC

Friday, September 30, 2005.max